

## **“Entrepreneurship in Ethiopia: Powerful Tool to unlock the Demographic Potential ”**

Co-organized by  
The *Jobs Creation Commission, Federal Democratic Republic of Ethiopia*  
And the *World Demographic and Ageing Forum*

In partnership with *Novartis Social Business, the David and Lucile Packard Foundation*  
and the *Swiss Embassy in Ethiopia*

**May 30, 2019**  
**9 AM - 4.30 PM**  
**At Hilton Hotel**  
**with a complimentary dinner reception at the Swiss Embassy**  
**Addis Ababa, Ethiopia**

The Federal Democratic Republic of Ethiopia currently has an estimated population with more than 100 million which is expected to double by the end of the century. Also, with the 70% of the population below the age of 30, Ethiopia is a youthful nation.

Entrepreneurship has been a national priority for Ethiopia and hence small enterprises have been important players in the economic growth journey over the past decade. However, much needs to be done to support existing businesses and expand the support to unemployed population.

Throughout the world, entrepreneurship is one of the biggest sources for job creation and economic development. It taps into the collective intelligence and problem-solving skills of the population and improves the wellbeing of the society.

Entrepreneurship does not necessarily mean starting with multinational corporations as self-employment remains the most common form of entrepreneurship. This is also evident in Ethiopia where 34% of the employed population is currently self-employed. And regardless of the size of the businesses, its success depends on the enabling factors the country provides. Hence, to unlock the demographic potential, Ethiopia needs to work on the enabling factors such as health, education, infrastructure, etc....

This summit will explore the key population dynamics expected within the next 10 years, how entrepreneurship can help to unleash the potential and what needs to be done to realize this vision.

The summit will also lay the foundation for knowledge exchange and network building among National and International Experts, Public Institutions, Entrepreneurs, and Development Partners committed to the Entrepreneurship agenda in Ethiopia.

## Agenda

<b>Welcoming and Opening Remarks</b>			
09:00 – 09:30	Welcome address Dr. Ephrem Tekle, Commissioner, Jobs Creation Commission of Ethiopia		
	Key note speech Ambassador Daniel Hunn, Swiss Ambassador to Ethiopia		
	Opening speech W/z Hiwot Hailu, State Minister of Women, Youth and Children Affairs		
<b>Presentation on Demographic Trends</b>			
09:30 – 10:30	Global Trends Dr. Hans Groth, World Demographic & Ageing Forum		
	Driving Forces of Demography in Ethiopia: Past, Present and Future Professor Assefa Hailemariam		
	Q & A		
10:30 - 11:00	Coffee/Tea Break		
<b>Adolescent and Youth Health</b>			
11:00 - 11:15	Dr. Tadele Kebede, Family Planning Team Coordinator, Maternal, Child & Nutrition Directorate, Ministry of Health		
<b>Panel Discussion: Entrepreneurship in Ethiopia</b> <b>Moderator: Nebil Keloo, Managing Director, Enterprise Partners</b>			
11:15 – 11:35	Rural Development, Agriculture and Entrepreneurship Hanna Feleke, Senior Project Manager, Ethiopian Agribusiness Accelerator Platform – Agricultural Transformation Agency		
	Labor Market Linkage Siham Ayele, Project manager, Dereja		
	Migration and Reflections on Job Creation Tsion Tadesse Abebe, Senior Researcher, Institute for Security Studies		
	New Tracks of Jobs-Opportunities for the Urban Youth Yordanos Wolde, Program Coordinator, Talent Youth Association		
11:35 - 12:30	Discussion		
12:30 - 01:30	<b>Lunch</b>		
<b>Case Studies: Experience of Entrepreneurs – Roundtables</b> 45 minutes for each roundtable with participants rotation			
01:30 – 3:00	Group I		
	Semhal Gesh Owner, Kebana Leather	Munir Duri Founder & CEO, Kifiya	Dagmawi Bedlu Co-founder, Chewata Awaki
	Group II		
	Gebeyaw T. Kassa, Co-founder, Gamby Hospital & Medical College	Berhane Abraha Owner, Sun Optics & Majestic Furniture	
03:00 - 03:30	<b>Tea Break</b>		
03:30 - 04:00	Key Takeaways of the Case Studies		
<b>Closing</b>			
04:00 – 04:15	Closing Remarks Dawit Dame, Jobs Creation Commission		
04:20 – 05:00	Travel to the Swiss Embassy		
<b>Dinner Reception</b>			
05:00 – 08:00	Reception, Swiss Embassy		