

“Entrepreneurship in Ethiopia: Powerful Tool to unlock the Demographic Potential “

Co-organized by the World Demographic and Ageing Forum and
The Jobs Creation Commission, Federal Democratic Republic of Ethiopia

In partnership with Novartis Social Business, the David and Lucile Packard Foundation and the Swiss
Embassy in Ethiopia

May 30, 2019

9 AM– 4.30 PM

Addis Ababa, Ethiopia

The Federal Democratic Republic of Ethiopia currently has an estimated population with more than 100 million population which is expected to double by the end of the century. Also, with the 70% of the population below the age of 30, Ethiopia is a youthful nation.

Entrepreneurship has been a national priority for Ethiopia and hence. Small enterprises have been important players in the economic growth journey over the past decade. However, much needs to be done to support existing businesses and expand the support to unemployed population.

Throughout the world, entrepreneurship is one of the biggest sources for job creation and economic development. It taps into the collective intelligence and problem-solving skills of the population and improves the wellbeing of the society.

Entrepreneurship does not necessarily mean starting with multinational corporations as self-employment remains the most common form of entrepreneurship. This is also evident in Ethiopia where 34% of the employed population is currently self-employed. And regardless of the size of the businesses, its success depends on enabling factors the country provides. Hence, to unlock the demographic potential, Ethiopia needs to work on the enabling factors such as health, education, infrastructure, etc....

This summit will explore the key population dynamics expected within the next 10 years, how entrepreneurship can help to unleash the potential and what needs to be done to realize this vision.

The summit will also lay the foundation for knowledge exchange and network building between national and international experts, Public Institutions, Entrepreneurs, and Development Partners committed to the Entrepreneurship agenda in Ethiopia.

Agenda

Opening	
9:00 AM	Welcome
	Ambassador Daniel Hunn (Swiss Ambassador to Ethiopia)
	Dr. Ephrem Tekle (Commisioner, Jobs Creation Commision of Ethiopia)
Presentation on Demograhic Trends (with Q & A at the end)	
	Global Trends Dr. Hans Groth (World Demographic & Ageing Forum)
	Driving forces of Demography in Ethiopia: Past, Present and Future Professor Assefa Hailemariam (Consutlant)
	Tea break
Factors affecting Entrepreneurship (10 minutes speech per topic and Q & A at the end)	
	Local and International Migration Tsion Tadesse Abebe (Senior Researcher, Institute for Security Studies)
	Labor Market Linkage Siham Ayele (Project manager, Dereja)
	Labor market and demand Eden Tsegaye, Jobs Creation Commission
	Access to Health Care (Ministry of Health, FMOH)
	New Tracks of Jobs and the Youth Yordanos Wolde (Program Coordinator, Youth Talent Association)
	Rural Development, Agriculture and Entprenuership Merafe Gebriel Marcos (Senior Director, Agricultural Transformation Agency)
	Q &A with all speakers (Facilitator or the MC should structure the discussion)
1:00 -2:00 PM	Lunch
Case Studies (Experience of Entrepreneurs presented in Parallel Sessions)	
- 2 Groups, 45mins per group, The participants write key takeaways on sticky notes	
	Gamby Hospital & Medical College (Bahir Dar) - Gebeyaw T. Kassa, (CoFounder and CEO)
	Ride - Samrawit Fikru (Founder and CEO)
	Kefeya - Munir Duri (Founder and CEO)
	Kabana Leather - Semhal Guesh (Owner)
	Sun Optics and Majestic Furniture - Berhane Abrha (Owner) Stratup factory
	Chewata Awaki - Dagmawi Bedlu (Cofounder)
	Tea Break
4:30 PM	Reporting back Key Takeaways (5 minutes for one business) and Closing
	Reception at Swiss Embassy to follow

Discussion points for Speakers

Presentation
<p>Driving Forces of Demography in Ethiopia: Past, Present and Future</p> <ul style="list-style-type: none"> • What are the key characteristics of the Ethiopian population now • What are the key trends and changes expected over the next 10 years
Factors affecting Entrepreneurship and Jobs
<p>Jobs and Migration</p> <ul style="list-style-type: none"> • The status of internal and external migration in Ethiopia • Rural & urban social and economic dynamics and linkages • Planned urbanisation and migration
<p>Education, skill and the labor market</p> <ul style="list-style-type: none"> • What are the key skill mismatches and gaps in the labor demand and supply • How can we address the jobs gap with Entrepreneurship? • Does the new 15 year Education roadmap address these gaps?
<p>Access to health care to grow an economy</p> <ul style="list-style-type: none"> • Relationship between health care and economic development • Key health risks in Ethiopia especially for the working population • How can we improve the health care system to increase productivity?
<p>New tracks of Jobs and the Youth</p> <ul style="list-style-type: none"> • What are the new tracks of jobs emerging in Ethiopia? • What are the key challenges they face? • What needs to be done to nurture these sectors? • How does the government and youth see Entrepreneurship- what can we do to align their approaches?
<p>Rural Development, Agriculture and Entrepreneurship</p> <ul style="list-style-type: none"> • What Entrepreneurship opportunities exist in the agriculture center? • What are the challenges faced and what can be done better? • Sectors linking the Urban and Rural areas
Case Studies
<ul style="list-style-type: none"> • What are the key success factors for the business? • What were/are/will be the key challenges? • What can the government do better - in policy, legislation, procedures, etc.? • How do we enable Entrepreneurship to thrive in Ethiopia?